

Stephen McFarland

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EDUCATION

Bachelor of Science, Advertising - May 2006

College of Communications
The University of Texas at Austin

Bachelor of Arts, Linguistics - May 2006

College of Liberal Arts
The University of Texas at Austin

COURSEWORK

- Integrated Campaigns
- International Advertising
- Communication Management
- Advertising Research
- Media Planning
- Psychology of Advertising

EXPERIENCE

Aug. 2001 - Present
Houston, TX

Networking Technician, The Contact Point

- Design and maintain company network
- Write, design, and code company website
- Learn and teach new software quickly

Aug. 2001-Jan. 2002
Houston, TX

Sales Associate, Kingwood College Campus Bookstore

- Responsible for sending/receiving shipments
- Constantly update product prices and database
- Direct customer interaction on a daily basis

SKILLS

- Flash MX
- Microsoft Office
- HTML
- Adobe Photoshop
- Adobe ImageReady
- JavaScript

ACTIVITIES

- Member of the Online Digital Astrophotography Group since 2001
- Member of the Texas Advertising Group since 2003
- Member of the Ad-Rag.com online advertising community since 2003
- Member of the American Kitefliers Association since 2005